## BECAMPBELL

#### Quality Australian Meat since 1969

BE Campbell is an Australian family owned and operated company, established in 1969 by Bruce Edward Campbell. Based in New South Wales, BEC processes and distributes fresh Australian meat and meat products, specialising in Pork cuts.

Driven by our purpose of 'Enriching lives through wholesome food', we are committed to making a positive impact and providing innovative and high quality products to enable customers to lead healthier, happier lives.

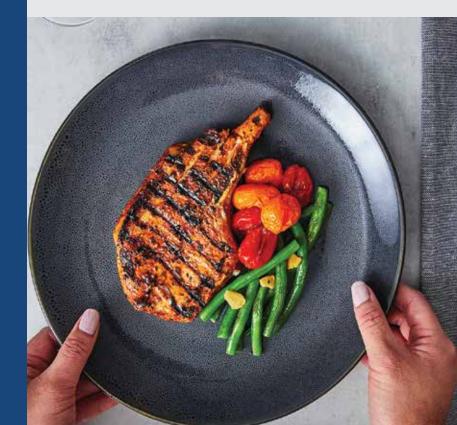
We value the relationships we've built up over the years, fostering our connections the only way we know how – by adding value and delivering on our promises.

Animal welfare is highly valued at BE Campbell, so we only partner with businesses that feel the same.

> Scan here for more information

www.becampbell.com.au

- 100% Australian family owned & operated.
- Multi-generational with 11 family members actively involved in the business.
- Employing over 600 staff across two processing sites in New South Wales.
- Sourcing pigs from independent Australian farms nationwide.
- Purchasing pigs 52 weeks of the year.



## FACILITIES & CAPABILITIES

BEC is an industry leader in terms of plant operation, yield performance and carcass utilisation supported by a fully integrated SAP ERP system enabling complete traceability and robust reporting. Experienced management in maximising yield and knowledge of cut value ensure the high standard and quality of our products.

We operate two export-accredited processing sites conveniently located in Western Sydney. Wetherill Park is our pork deboning and primary processing plant. Arndell Park is our value added plant with flexible capabilities in terms of processing and packaging.





Bruemar is BE Campbells' retail range including ready-to-cook packs as well as classic primary cuts; available at independent supermarkets and butchers.

#### SALES CHANNELS

With everything from whole pigs and primary cuts to tailored value-add retail solutions BE Campbell sells its full range of products to multiple channels including supermarkets, retail butchers, distributors, export markets and other food service providers. BEC's key supermarket relationships are Woolworths, Aldi and Coles.



### SUPPLY CHAIN

Our distribution network is a combination of our own transport, as well as trusted distributor partners ensuring we can provide a reliable and efficient service across the nation. We purchase livestock from all major pig producing states with pigs processed via service kill at export accredited abattoirs.

- BEC operates a fleet of 30 refrigerated trucks.
- Ability to market pork meat across diverse customer base.
- Competitive market pricing.
- No imported pork products.



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